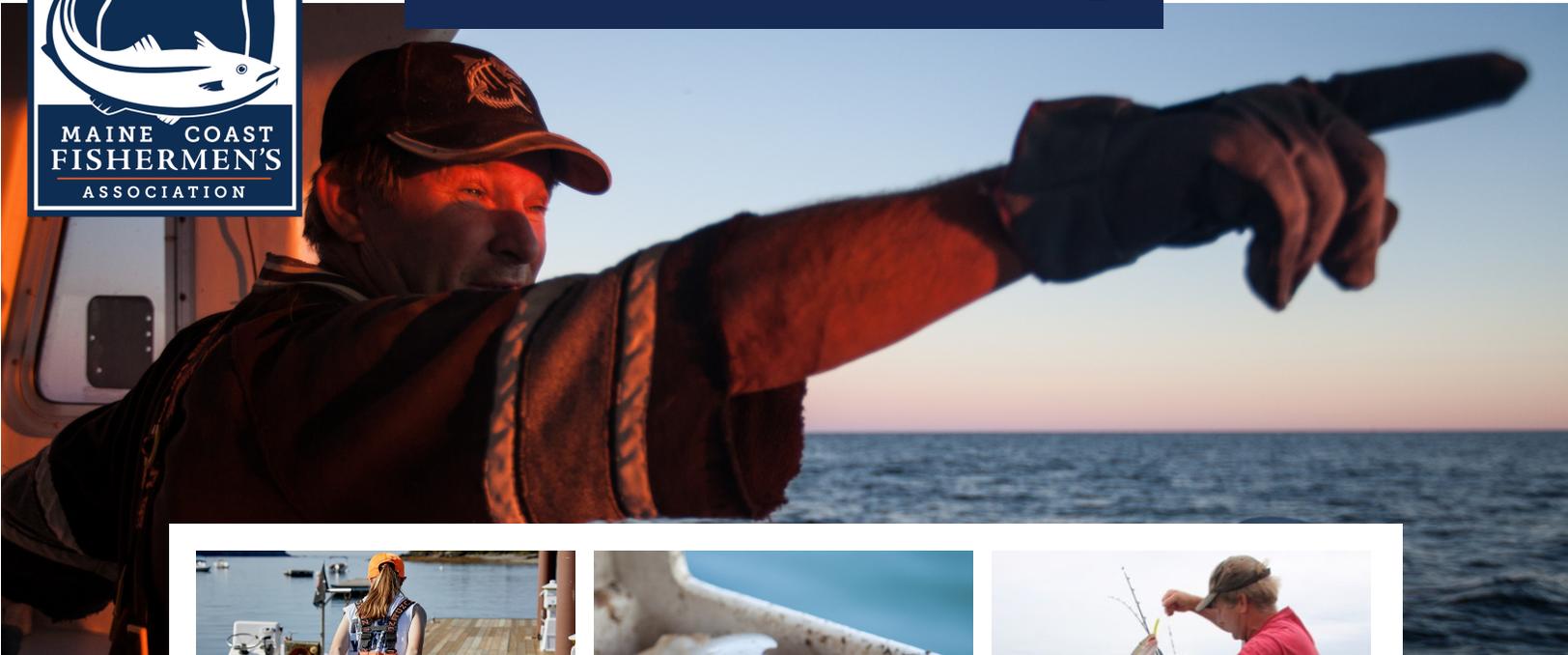




Business Partnership



Together, we persevere.

We must invest and support a vibrant fishing future and way of life because Maine's community-based fishermen invest in local businesses and communities. Supporting the Fishermen's Association and Maine's fishermen is an excellent way to convey your business values while making a lasting impact within your community. Show your commitment to our marine resources and working waterfronts by becoming an official MCFA partner.

- Together, we can shape the future of fisheries in Maine and beyond.
- Together, we can preserve our working waterfronts and way of life.
- Together, we can keep permits, access, and opportunities anchored in Maine.
- Together, we can restore fisheries and maintain healthy ecosystems.
- Together, we can ensure Maine has responsibly harvested locally-caught seafood.
- Together, we can help boost Maine's blue economy.

Our community is stronger together, join us.

Maine Coast Fishermen's Association is an industry based nonprofit that identifies and fosters ways to restore the fisheries of the Gulf of Maine and sustain Maine's fishing communities for future generations.

Preserving Access

Sustaining cherished cultural traditions and a way of life through working waterfront preservation and permit banking.

Restoring Fisheries

Shaping the future of fisheries through advocacy, fisheries policy, research, and young fishing leader programs.

Fisheries Innovation

Helping fishermen grow and diversify their businesses by finding solutions that work for Maine's businesses, communities, and our marine resources.



Business Partnership

The Fishermen's Association has a large captive audience from both near and far who care deeply about preserving the Gulf of Maine marine resources and fishing communities of Maine. Partnering with the Fishermen's Association provides a unique opportunity for your business to showcase its values and tell your story about why you support a sustainable and a thriving fishing future and way of life. Our reach extends beyond the water through a vibrant online presence, monthly e-newsletter, and active social media engagement that will allow you to connect your brand directly to Maine's fishing heritage.

Starter Packages

\$5,000 Level

- Opportunity to create cross promotional benefits
- Speaking opportunity at an MCFA or company event
- Feature on MCFA home page
- Use of official MCFA Partner logo on website, promotional materials, and messaging to show your commitment to Maine's fisheries and fishermen
- Year-round presence on Partners webpage including logo, business statement, and website link
- Invitation to exclusive partners and donor events
- Special acknowledgment during Annual Meeting
- Dedicated content in a MCFA newsletter
- Name inclusion in annual report
- Social media mentions

\$2,500 Level

- Opportunity to create cross promotional benefits
- Use of official MCFA Partner logo on website, promotional materials, and messaging to show your commitment to Maine's fisheries and fishermen
- Year-round presence on Partners webpage including logo, business statement, and website link
- Invitation to exclusive partners and donor events
- Acknowledgment during Annual Meeting
- Dedicated content in a MCFA newsletter
- Name inclusion in annual report
- Social media mentions

\$1,000 Level

- Use of official MCFA Partner logo on website, promotional materials, and messaging to show your commitment to Maine's fisheries and fishermen
- Year-round presence on Partners webpage including logo and website link
- Invitation to exclusive partners and donor events
- Recognition during Annual Meeting
- Recognition in a MCFA newsletter
- Name inclusion in annual report
- Social media mentions

\$250 Level

- Use of official MCFA Partner logo on website, promotional materials, and messaging to show your commitment to Maine's fisheries and fishermen
- Logo listed as business partner on website with year-round presence
- Invitation to exclusive partners and donor events
- Name inclusion in annual report
- Social media mentions

Thank you for supporting Maine's fisheries & fishing communities.

Maine Coast Fishermen's Association is a 501(c)(3) nonprofit organization.

Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation.



Business Partnership

Custom Business Partnership Packages

We build customized package by working with businesses of all sizes, allowing you to meet your unique businesses objectives while giving back to our community.

- Opportunity to create unique cross-promotional benefits to enhance branding and messaging.
- Year-round marketing opportunities to increase exposure of your business and values.
- Use of official MCFA Partner logo on website, promotional materials, and messaging to show your commitment to Maine's fisheries and fishermen.
- Access to a network of active audience to help attract new relationships and customers.
- Opportunity to sponsor special MCFA programs and events that engage diverse audiences.
- Opportunity to have your staff speak at an MCFA event or have an MCFA speak at one of your company events.
- Year-round presence on MCFA website (9,000 sessions and 18,000 page views last year)
- Inclusion in media release.
- Dedicated content in MCFA newsletter (distributed to more than 2,000 constituents).
- Acknowledgement in annual report and during annual meeting.
- Social media mentions (reaching nearly 6,000 followers).

All benefits must be mutually agreed upon.

Event & Program Sponsorship

We also invite businesses and individuals to sponsor our lineup of events and programs including:

- Hook, Line & Dinner
- Annual Meeting & Celebration
- Community & Educational Events
- Working Waterfront Video(s) (nearly 2,500 views of the recent "12 Little Wharves" video)
- Dock Talks (average 300 listeners and growing)
- MCFA Programs such as Working Waterfront, Electronic Monitoring, Permit Banking, and more.

Together, we persevere.

Why sponsor the programs of the Fishermen's Association? Let our current sponsors tell you:

"The work of organizations like Maine Coast Fishermen's Association is so important not only the men and women whose livelihood is tied to our working waterfronts but also the preservation of this aspect of Maine's cultural heritage.

Contributing to support the advocacy and educational work of the Fishermen's Association just makes sense both personally and professionally."

- Maine Foodie Tours

We are committed to partnering with business such as yours to create a sustainable fishing future.

If you wish to become a partner or have any questions, please contact Caila Gorniewicz at caila@mainecoastfishermen.org or 207-518-8375.